



W.J.Wager Dairies



The Limes, 3 Rectory Road, Pitsea, Essex.

7 Pages

£1.50



A brief history of Wager's Dairy; by John Wager.

Our Grandfather William Joseph Wager (1886-1958) was born and grew up in East London, and as a young man he worked for J. Hitchman and sons Dairy in Walthamstow, delivering milk door to door with a handcart.

With a young family of three children, he made the decision to move his family to the Essex countryside and start his own dairy business.

Around 1923 they settled in Northlands Drive in Pitsea and from there he would collect milk from local farms and sell it door to door using a horse and cart.

As soon as his sons Billy and John (They also had a sister Lily and a younger brother Eric) were old enough they too were working with him.

By 1930 the business was doing well and he bought a property in Rectory Road that had an attached shop and enough land to erect outbuildings to house a bottling plant and cold store. He bought the property from Mr A Reddington for the grand sum of £650.